

For Immediate Release

GlobeVISION Selects Ascertane for SVOD and IPTV Initiative

Ascertain to Provide Technology Integration Services to Bring Asian TV, Movies to U.S. and Canadian Markets

Los Angeles, June 21, 2005 – Leading technology service provider Ascertane announced today it has been chosen to direct technology integration efforts for GlobeVISION's subscription video on demand (SVOD) and IPTV service offerings.

U.S. and Canadian consumers will be able to purchase current Asian TV shows and movies previously only available in the country of origin. GlobeVISION's service will provide the customer access to SVOD, pay-per-view content, and IPTV. Powerful set-top boxes will enable users to store content for viewing at a convenient time.

Leveraging third-party vendors and technologies, the VOD- and IPTV-enabled platform will allow media owners and content providers to capitalize on directed content opportunities to GlobeVISION subscribers.

“GlobeVISION's selection of Ascertane is a result of our continued success in delivering VOD and broadband solutions for leading content providers. Our solutions provide our clients with the ability to successfully execute on new digital media business opportunities. Ascertane solutions give clients control over the complex and ever changing landscape associated with digital media logistics,” said Jim Ross, CEO of Ascertane. “Ascertain is excited to be collaborating with GlobeVISION's team on this effort. The vision of the group is remarkable and they are poised to deliver the next generation of targeted services for media consumption.”

“GlobeVISION is well positioned to take advantage of the emerging new media paradigms being offered through IP-based directed content solutions,” said Edward Bach, CEO of GlobeVISION. “In selecting Ascertane, we have partnered with one of the leading media and technology firms in the entertainment space. We are impressed with Ascertane's core technical and digital media expertise, their strong list of clients and their commitment to partnership in building a tier-one service.”

About GlobeVISION

GlobeVISION is a global digital service provider specialized in IPTV and Digital Multimedia Broadcasting (DMB) service. GlobeVISION has recently signed an MOU to set up a joint venture to provide mobile TV broadcasting service in China and will start the trial and commercial IPTV service in North America for Asian populations from third-quarter 2005, providing TV programs and movies from their home country. GlobeVISION is headquartered in Los Angeles, California. For more information, visit www.globevision.tv.

About Ascertane

Ascertain specializes in strategy and technology in digital media logistics - the process by which corporations and media companies create, manage, and distribute targeted media content. Since 2000, Ascertane has been providing industry-leading solutions to some of the most advanced corporations in media and technology, including Scripps Networks with brands HGTV, DIY, FoodNetwork, and Fine Living; Sony Pictures Entertainment; and Charles Schwab, among others. Ascertane is headquartered in Pasadena, California. For more information, visit www.ascertain.com.

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